

ART SIGN CO

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Narrative for Pompano Marketplace MSP

Pompano Marketplace is a multi-tenant shopping center located at 1115-1299 S Federal Hwy, Pompano Beach, FL 33062. The following is a description of the proposed Master Sign Plan for tenant identification.

All signs will comply with City of Pompano Beach Sign Code § 156.07 NONRESIDENTIAL DISTRICTS Any deviation or change from this Master Sign Plan or code must be reviewed and approved by AAC. Any conflict between the MSP and the Sign Code, the more stringent will apply.

All signs will have permit tag displaying permit number, address, contractor information, electrical information and date of install.

TENANT WALL SIGNAGE: Signs will be individual 5" deep channel letters mounted within tenant lease line and will comply with sign code § 156.07(B) NONRESIDENTIAL DISTRICT as detailed on pages 5-7 and 9-20 of the MSP.

Placement: Signs will be mounted on tenant's leased space as noted under each sign type.

Dimensions: Signs shall not exceed 1 square foot of sign area per one linear foot of tenant frontage. Letters and logos will be 12" or 24" and flush mounted in Sections A-E. In Section F, signs will be raceway mounted.

Materials: Aluminum returns and acrylic faces.

Illumination: Internally illuminated with white LEDs.

Colors: Letters are white acrylic faces or day/night vinyl overlay. Returns and trim will be either black or white.

Raceway, if applicable, will be painted to match roof.

Font: Helvetica Neue LT Pro Bold or nationally recognized or trademark font and/or colors will be considered.

MONUMENT SIGNS: Signs will comply with sign code § 156.07(A) NONRESIDENTIAL DISTRICTS as detailed on pages 21-23 of the MSP.

Any Non-conforming monument signs shall be removed or brought into compliance with the standards of the Sign Code when at least one of the following conditions occur:

- (1) More than 50% of the sign structure is destroyed or damaged, regardless of replacement value.
- (2) The sign has structural inadequacies that affect its aesthetic appearance or purpose.
- (3) There is a change in ownership in the business.
- (4) There is a change of tenant in the business.
- (5) There is a change of business that would require a change in a business tax receipt or certificate of occupancy.
- (6) The business or building has been abandoned.
- (7) An applicable amortization period has expired.

MONUMENT SIGN 1:

Tenant Panel: applied plotter cut vinyl on flat translucent acrylic panels.

Tenant Panel Colors: Option 1: PMS 7692C blue background with white copy (copy reverse-cut/weeded out to illuminate) or Option 2: White background with PMS 7692C copy.

Tenant Copy Height: Letter height shall be proportionate to the amount of copy and sized to fit appropriately within the designated tenant panel while maintaining legibility and visual consistency.

Font: Helvetica Neue LT Pro Bold or nationally recognized or trademark font/colors will be considered.

MONUMENT SIGN 2:

Center Name: Internally illuminated channel letters with acrylic faces finished with perforated day/night vinyl.

Tenant Panel: applied plotter cut vinyl on flat translucent acrylic panels.

Tenant Panel Colors: Option 1: PMS 7692C blue background with white copy (copy reverse-cut/weeded out to illuminate) or Option 2: White background with PMS 7692C copy.

Tenant Copy Height: Letter height shall be proportionate to the amount of copy and sized to fit appropriately within the designated tenant panel while maintaining legibility and visual consistency.

Font: Helvetica Neue LT Pro Bold or nationally recognized or trademark font/colors will be considered.

PERMITTING

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AAC

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MONUMENT 3:

Tenant Panel: applied plotter cut vinyl on flat translucent acrylic panels.

Tenant Panel Colors: Option 1: PMS 7692C blue background with white copy (copy reverse-cut/weeded out to illuminate) or
Option 2: White background with PMS 7692C copy.

Tenant Copy Height: Letter height shall be proportionate to the amount of copy and sized to fit appropriately within the designated tenant panel while maintaining legibility and visual consistency.

Font: Helvetica Neue LT Pro Bold or nationally recognized or trademark font/colors will be considered.

All monuments will maintain minimum of 3' of landscaping around base of signs. All signs will have a permit tag displaying permit number, address, contractor information, electric information and date of install.

UNDER CANOPY SIGNS: Signs will comply with sign code § 156.07(B) NONRESIDENTIAL DISTRICTS as detailed on pages 8 and 24 of the MSP.

Placement: when affixed to the building, the signs must be perpendicular to the tenant's facade and mounted within lease lines.

Dimensions: The maximum sign area shall be 4.67 square feet. Sign Panels 2' height x 2' 4" length for 4.67 sqft.

Letter size shall be proportionate to the amount of copy and sized to fit appropriately within the sign panel while maintaining legibility.

Colors: Panel: White background. Letters & Border: Red

Font: Helvetica Neue LT Pro Bold or nationally recognized or trademark font and/or colors will be considered.

Materials: Flat panel with applied vinyl copy and border, installed within a painted metal bracket/frame assembly and suspended from the canopy using concealed or painted metal support hardware.

Signs shall be non-illuminated

Design: Double faced.

All signs will have permit tag displaying permit number, address, contractor information and date of install.

WINDOW AND DOOR VINYL: Signs will comply with sign code § 156.07(B) NONRESIDENTIAL DISTRICTS as detailed on page 25 of the MSP.

Placement: on storefront windows and/or doors and applied to interior surface of glass only and must be within tenant lease lines.

Copy shall not substantially obscure visibility through the window.

Color: White plotter cut vinyl.

Font: Helvetica Neue LT Pro Bold or nationally recognized or trademark font and/or colors will be considered.

Dimensions: Graphics are limited to a maximum of twenty percent (20%) of the total glass area. Copy shall be a maximum height of six (6) inches.

Materials: Vinyl applied second surface.

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